

K-Love serves serves as a radio staion the helps glorify God, and to help individuals in the community become closer to him. In doing this we as a community grow in a positive way, b/c as we strive to be closer to God we strive to be more like him and follow in his word. Which he teaches us how to love, and help one another thus bettering the community as a whole. This is not so with many of the other common (Non Christian), stations. They are more interested in advertising new stuff to buy, such as attorney services, cell phones, diet pills. These are not items that are of importance and help improve the community in any such fashion, not to metion that many of them promote various imoral acts and self glorification that we would not want our children to be involved in, with the music they play.